



COMPARING THE PROFIT PRODUCED BY WELLCARE STOCK VS APPLE AND AMAZON STOCK

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INVESTING IN WELLCARE

After the crash of 2008, all investors were worried about the future. At that point, fiduciaries still had the responsibility of making investment decisions. At that point, advisors who were worried about the future, yet had to own stocks, probably chose to invest in companies they believed to be the safest. That seems like a good strategy to us. ERS is in the business of not only finding the safest companies, but finding them at their safest prices. At ERS, this is a science.

On March 9, 2009, fiduciaries who chose to invest in the most popular companies of the time, Amazon and Apple, would have reaped enormous rewards. Had they been clients of ERS, we would have told them the safest stock we had ever seen, at the safest price, was a company called WellCare.

The chart shows that a \$100,000 investment in WellCare would have grown to \$5+ million, outpacing the growth of both Apple and Amazon tremendously. ERS's technology is new and revolutionary, and no investment advisor should go without it.

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Apple ERI score: 25
Amazon ERI score: 56
WellCare ERI score: 11

